

Trade Mission

October 1st - 4th 2011
Muscat - Oman

"Arab World Outreach – Business Integration"

IMC-Jordan, the sole partner of the ICMCI in the Middle East and North Africa, invites the management consulting and training community to participate in the upcoming trade mission to Muscat-Oman. This comes as part of IMC-Jordan's continuous efforts to ensure the growth of our members and thereof the growth of the sector by providing services that meets the needs of our valued members. This activity will engage you with potential business opportunities and provide you with exposure into the Omani market.

The Trade Mission will be an important opportunity for all to participate in spreading the outreach of the Jordanian management consulting and training sector to the Arab region. The delegates of the mission will be part of an open workshop that will be held **under the patronage of His Excellency the Chairman of the Omani Chamber of Commerce and Industry**, as well as pre-scheduled B2B meetings that will be arranged for members of the delegation.

The direct objectives of the mission are:

- Promote Public and Private Partnerships
- Introduce Jordan's management consulting and training sector to promising markets
- Promote and present members and their services to the Omani market
- Establish and facilitate business channels with related counterparts

This Trade Mission is an opportunity for our Consultants and Trainers to:

- Network with business people and public figures in Oman
- Engage in one-to-one meetings with business people from the private sector in Oman
- Meet related counterparts from the mentioned country

IMC-Jordan will introduce its services and those of the delegates by providing details of their offerings to the national institutes and showcase the professional standards and guidelines that promote excellence in the consulting profession in Jordan.

Gathering professionals together will be an excellent networking opportunity for the consulting community to create business integration, take stock of the needs and requirements of the Omani market, and get introduced as part of a well-established, internationally reputable community.

The Sultanate of Oman implements a comprehensive development process, as outlined by His Majesty Sultan Qaboos bin Said since his accession to the throne and the beginning of Modern Renaissance. The Sultanate's government currently implements the seventh five-year plan which aims at achieving no less than 3% growth rate at the current fixed prices, improving the standard of living, maintaining low inflation rates, improving education output, expanding higher education opportunities, developing its output through carefully studied strategy, attaching more priority to employing nationals and rationalizing expenses.



JEDCO

المؤسسة الأردنية لتطوير المشاريع الاقتصادية
Jordan Enterprise Development Corporation

"Project funded by the European Union in cooperation with Jordan Enterprise Development Corporation"

The Sultanate also strives to increase non-oil revenues, while attaching top priority to increasing production of the different sectors including oil and gas, increase oil reserves through intensifying new explorations, improve the efficiency of the administrative system of the state, demonstrate more interest in sustainable human resources development, provide better social care and promote empowerment of women.



The Sultanate's government gives attention to developing tourism, fisheries and industry sectors to increase their contribution to GDP through encouraging exports and promoting national products. It also implements a number of major infrastructure projects to develop seaports and airports. It also activates partnerships with the different economic pacts, encourages foreign and local investments, expedites the implementation of privatization strategies and programs, and utilizes privatization revenues in setting up projects and investment funds to finance diversification programs.

The government also undertakes a considerable effort to develop SMEs by availing the required funding resources and technical support, enhancing the capacity of the financial institutions to help them make better use of the savings to finance SME projects, improve pension funds' performance through applying sound management techniques, put special interest in R&D at the private and public sectors to increase competitiveness, update the databases of different sectors, helping policy makers formulate well-informed decisions and develop the ICT sector through implementing e-Oman national strategy with more emphasis on promoting e-government initiatives.

VENUE

The event workshop will be held at The City Seasons Hotel Muscat, which is a 5 star hotel with 269 rooms, attached to a new shopping mall. The hotel is situated in the Diplomatic area of Muscat, close to Muscat International Airport and all the city's main business and leisure centers. The City Seasons Hotel Muscat enjoys a stunning location with views of the Gulf of Oman, which is in close proximity.



JEDCO

المؤسسة الأردنية لتطوير المشاريع الاقتصادية
Jordan Enterprise Development Corporation

"Project funded by the European Union in cooperation with Jordan Enterprise Development Corporation"

Agenda

Time	Activity
Arrival Day Saturday 1st of October 2011	
Departure from QAIA and arrival to Muscat – depending on flight schedules Pick up from airport and arrival to hotel and check in 21:30 Welcome Dinner hosted to arrivals from the delegation.	
1st Day: Sunday 2nd of October 2011	
10:30 am to 11:00 am 11:00 am 1:30 pm 1:30 – 3:30 4:00 – 7:00 8:30 PM	welcoming coffee and registration Opening ceremony Closing Lunch B2B meetings Dinner for all delegates (venue to be announced)
2nd Day: Monday 3rd of October 2011	
8:00 am to 8:30 am 9:00 am – 1:30 pm 1:30pm – 5.00 pm 8:30 PM	Shuttle bus to the Chamber of Commerce and Industry for the B2B meetings B2B meetings (schedules will be advised) City Tour with Lunch for all delegates Dinner for all delegates (venue to be announced)
3rd Day: Tuesday 4th of October 2011	
Check out and departure to airport according to flight schedules	

Important Notes:

- 1. All transportation in Muscat as per above agenda is included for all delegates**
- 2. All meals as per above agenda are included for all delegates.**



JEDCO

المؤسسة الأردنية لتطوير المشاريع الاقتصادية
Jordan Enterprise Development Corporation

Trade Mission

October 1st - 4th 2011
Muscat - Oman

"Arab World Outreach – Business Integration" Registration Form



To register for the Trade Mission to Muscat - Oman, please complete the following, sign and stamp and make a printout and send by fax to +962 6 5530858, or scan and send by mail to reema@imc.com.jo.

1- Personal information and contact details of travellers:

Title	<input type="text"/>		
First Name	<input type="text"/>	Family Name	<input type="text"/>
Company	<input type="text"/>		
Company Website	<input type="text"/>		
Member of IMC-Jordan	<input type="text"/>	Yes	No <input type="text"/>
Job Title	<input type="text"/>		
Address	<input type="text"/>		
Town/City	<input type="text"/>		
Postcode/Zip	<input type="text"/>	Country	<input type="text"/>
Telephone	<input type="text"/>	Fax	<input type="text"/>
Mobile/Cell	<input type="text"/>	Email	<input type="text"/>

2- Participation, Accommodation and Flight options:

I.A IMC-Jordan Members Participation Fees	Early bird	Until Tuesday September 13th		960 JD
	Standard	Until Monday September 20th		1110 JD

I.B Non- Members Participation Fees	Early bird	Until Tuesday September 13th		1110 JD
	Standard	Until Monday September 20th		1210 JD



JEDCO

المؤسسة الأردنية لتطوير المشاريع الاقتصادية
Jordan Enterprise Development Corporation

"Project funded by the European Union in cooperation with Jordan Enterprise Development Corporation"

II. Accommodation Options	City Seasons		Tulip	
	Single	Double	Single	Double
	430 JD	490 JD	260 JD	350 JD
Arrival date:			October 1 st 2011	
Departure date:			October 4 th 2011	
* Prices are inclusive of VAT and on BB Basis for three nights. * If you will be using a double bedroom, please indicate who you will be sharing the room with from the other delegates and have him/her not include the hotel in their application and indicate the same.				

III. Flight Options	Carrier	RJ + Al Ittihad	Gulf Air	Al Ittihad
	Price JD	360	300	325
	Transit & Connections	Abu Dhabi & transfer to Al-Ittihad flight	Bahrain	Abu Dhabi
	Departure from Amman date & time	October 1 st @ 8:30 PM	October 1st @ 12:30 PM	October 1st @ 4:20 PM
	Arrival to Muscat	2:55 AM	6:10 PM	10:35PM
	Departure from Muscat date & time	October 4th @ 4:30 PM	October 4th @ 7:00 AM	October 4th @ 10:50 AM
	Arrival to Amman	7:00 PM	2:10 PM	3:35 PM
	* Prices are inclusive of VAT and are for Economy Class			

3- Payment information: Payment should be included with the registration form in cash or cheque issued to the Institute of Management Consultants and Trainers –
جمعية المستشارين والمدربين الإداريين في الأردن.

Total payment due (Calculate as per options from All above I, II and III): _____JD

Name of Signatory: _____

Company: _____

Signature: _____

Date: _____

Stamp (if corporate): _____



JEDCO

المؤسسة الأردنية لتطوير المشاريع الاقتصادية
Jordan Enterprise Development Corporation

Additional Information

1. Visas will have to be issued by our counterpart, Injaz for Development, therefore confirmation of attendance accompanied with a copy of your passport and a personal photo is appreciated along with the payment by **20 September 2011**.

2. For more information on the hotels you can visit:

City Seasons: http://www.cityseasonsgroup.com/about_hotel.php?id=7

Tulip: www.tulipinnmuscat.com (A 5-minutes' walk from City Seasons (workshop venue)).

3. Omani Riyal exchange rates are below as of Monday Sept. 5th 2011.

Currency Exchange rates:	1OR = US\$2.6
	1OR = EUR1.8
	1OR = JD1.8

Please visit this link for the updated exchange rates <http://www.xe.com/>



JEDCO

المؤسسة الأردنية لتطوير المشاريع الاقتصادية
Jordan Enterprise Development Corporation